

臺中健康暨管理學院

九十二學年度碩士班暨碩士在職專班招生考試試題紙

系 所 別	組 別	考試科目	考試日期	時 間	備 註
經營管理研究所碩士班 國際企業學系碩士班 休閒與遊憩管理學系碩士班	--	經濟學	92.3.30	10:30-12:10	共二頁

一、選擇題 (50%)

- 1) Inferior goods are those for which demand increases as
 - A) income increases.
 - B) the price of a substitute falls.
 - C) income decreases.
 - D) the price of a substitute rises.

- 2) If a rise in the price of good B increases the quantity demanded of good A,
 - A) B is a substitute for A, but A is a complement to B.
 - B) A and B are substitutes.
 - C) A and B are complements.
 - D) A is a substitute for B, but B is a complement to A.

- 3) If demand is elastic, a leftward shift of the supply curve will
 - A) decrease total revenue.
 - B) decrease the demand for the good.
 - C) increase total revenue.
 - D) have no effect on total revenue.

- 4) Price floors in agricultural markets
 - A) create surpluses that must be bought by the government.
 - B) decrease the quantity that farmers are permitted to produce.
 - C) create lower prices for consumers.
 - D) create shortages that must be covered by the government.

- 5) The market demand curve
 - A) is downward sloping just as predicted by marginal utility theory.
 - B) is obtained by adding together the individual quantities demanded at each price.
 - C) is the horizontal sum of the individual demand curves.
 - D) All of the above answers are correct.

- 6) If hours of labor supply decrease when wages increase, then it must be the case that the
 - A) substitution effect of the wage increase must be larger in magnitude than the income effect of the wage increase.
 - B) income effect of the wage increase must be larger in magnitude than the substitution effect of the wage increase.
 - C) income effect and the substitution effect of the wage increase both cause the quantity of labor supplied to decrease.
 - D) None of the above answers is correct.

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- 7) When marginal cost is greater than average total cost, the
- A) average total cost increases as output increases.
 - B) marginal cost decreases as output increases.
 - C) marginal cost does not change as output increases.
 - D) average total cost decrease as output increases.
- 8) A perfectly competitive firm's short-run supply curve is
- A) horizontal at the market price.
 - B) its average total cost curve above the minimum of the average variable cost.
 - C) its average variable curve above the breakeven point.
 - D) its marginal cost curve above the shutdown point.
- 9) A key difference between a monopoly and a firm that operates in a perfectly competitive market is that the monopolist
- A) does not face fixed costs in the short run.
 - B) faces a perfectly elastic demand for its product.
 - C) always earns gigantic profits.
 - D) has a marginal revenue curve that lies below its demand curve.
- 10) The kinked demand curve model of oligopoly is based on the assumption that each firm believes that
- A) if it raises its price other firms will follow, and if it lowers its price other firms will not follow.
 - B) if it raises or lowers its price other firms will not follow.
 - C) if it raises its price other firms will not follow, and if it lowers its price other firms will follow.
 - D) if it raises or lowers its price other firms will follow.

二、通貨緊縮 (deflation) 為近來全球經濟徵兆，試解釋何謂「通貨緊縮」？此波通貨進縮之肇因為何？對經濟有何影響？試依台灣現況提出解決方法。(25%)

三、受美國降息影響，央行近來頻頻調降利率，但民間投資仍未起色，試分析台灣是否陷入「流動性陷阱」(liquidity trap)？面對此低利率、高失業現況，試擬解決對策。(25%)