亞洲大學

98 學年度碩士班入學招生考試試題紙

學系別	考試科目	考試日期	時　間
資訊傳播學系碩士班 B 組	多媒體概論(A)	98.4.18	13:30-15:10

Please answer the following questions in English or Chinese.

1. What are authoring tools used for? List one authoring tool which you are familiar with. Briefly specify the main features of this tool.　(12%)

2. What are HTML and DHTML?　(10%)

3. What are Big-5 and Unicode?　(10%)

4. What are the differences between 細明體 and 新細明體 in Microsoft Word?　(8%)

5. Please describe how to change your system sounds in your personal computer.　(10%)

6. Please identify the differences between MIDI and digital audio.　(10%)

7. Please identify the differences between bitmaps and vector-drawn graphics. (10%)

8. What is "rendering" in 3D computer animation? (List the works which are done in rendering.)　(10%)

9. Which are digital display standards? (1)NTSC (2)ATSC (3)DVB (4)PAL (5)SECAM (6)ISDB (7)ATV (8)HDTV　(10%)

10. Please describe how to learn or improve creativity.　(10%)

※ 試題請隨卷繳回