

亞洲大學

九十五學年度轉學招生考試試題紙

學系別	考試科目	考試日期	時 間
心理學系大學部二年級	普通心理學	95.7.29	10:20-12:00

一、 Multiple Choice (80%, 1-10 題每題 4 分；11-18 題每題 5 分)

- 當個體在____時，左大腦半球會較活躍；當個體在____時，右大腦半球會較活躍。
 - 說話；傾聽
 - 傾聽；說話
 - 畫幾何圖形；說話
 - 說話；畫幾何圖形
- ____意指嬰兒尋求與主要照顧者情緒親密感的傾向；在後者在場的情境，前者會覺得較有安全感。
 - 附著 <clinging>
 - 安全感 <security>
 - 依附 <attachment>
 - 依賴 <dependence>
- 下述何者為選擇性注意力 <selective attention> 的例子？
 - 和朋友邊走邊聊天
 - 一邊看電影一邊吃爆米花
 - 一邊看書一邊看世足轉播賽
 - 聽演講時旁邊有人竊竊私語
- 當呈現「\ \」圖形，你傾向於看到兩對斜線而非四條斜線。這說明了____原則。
 - 封閉性 <closure>
 - 相似性 <similarity>
 - 接近性 <proximity>
 - 連續性 <continuity>
- 兩歲的小一學會聽到「叮咚」的門鈴聲就跑去開門。雖然阿媽家的門鈴聲是「叮咚叮」，但是小一還是會跑去開門。小一的行為表現出____。
 - 消除 <extinction>
 - 習得 <acquisition>
 - 刺激區辨 <stimulus discrimination>
 - 刺激類化 <stimulus generalization>
- 對前一天晚餐聊天內容的記憶是____記憶的一部份。
 - 外顯 <explicit>
 - 內隱 <implicit>
 - 長期 <long-term>
 - 短期 <short-term>

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7. 下列何者需花最長的時間才能被辨識歸類為「鞋子」？
- A. 蛙鞋
 - B. 涼鞋
 - C. 球鞋
 - D. 高跟鞋
8. 當你看到不認識的男性在大學校園走動。而這名男性年約40歲，著T恤和牛仔褲。如果你猜測這位男性是老師，你正_____。
- A. 使用基數法則 <base-rate rule>
 - B. 使用多數法則 <law of large numbers>
 - C. 違反相似性便捷法<similarity heuristic>則而偏好基數法則
 - D. 違反基數法則而偏好相似性便捷法則
9. 「重賞之下必有勇夫」說明了如下哪一種動機理論？
- A. 驅力 <Drive>
 - B. 本能 <Instinct>
 - C. 誘因 <Incentive>
 - D. 平衡 <Homeostasis>
10. 今年首日指考發生考場有人開冷氣的事件。這個狀況違反了測驗的哪一個原則？
- A. 常模 <norm>
 - B. 效度 <validity>
 - C. 信度 <reliability>
 - D. 標準化 <standardization>
11. According to Piaget's theory, if you can form a complete mental representation of the route to the shopping mall, you have displayed _____.
- A. sensorimotor thought.
 - B. preoperational thought.
 - C. formal operational thought.
 - D. concrete operational thought.
12. Your psychology instructor knows that student success in her class requires that students keep up with the textbook and lecture material on a daily basis. In order to get her students to do the work necessary, what kind of reinforcement schedule could she institute for her exams?
- A. Get rid of exams altogether.
 - B. Let students take the course exams when they feel ready for them.
 - C. Announce an exam date only two class-days in advance of the exam.
 - D. Give an unspecified number of unannounced "pop quizzes" throughout the semester.

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13. The concept that much of what we think and do is driven by unconscious processes is the basic premise of what theory?
- A. eclectic
 - B. humanist
 - C. behaviorist
 - D. psychoanalytic
14. The DSM-IV groups mental disorders according to their ____.
- A. causes
 - B. prognosis
 - C. behavioral symptoms
 - D. developmental course
15. What is the primary cognitive symptom of depression?
- A. crying
 - B. low motivation
 - C. sleep disturbance
 - D. negative thoughts
16. In one study, dogs were exposed to an unavoidable shock. Later these dogs were unable to learn an escape response. This is an example of ____.
- A. displaced aggression
 - B. learned helplessness
 - C. general adaptation syndrome
 - D. progressive failure of adaptation
17. On which of the following behaviors is social facilitation most likely to be observed?
- A. tying shoe laces
 - B. solving a difficult puzzle
 - C. solving a long multiplication problem
 - D. reading an article in a foreign language
18. If your mother tells you to try to make a good first impression when you go away to college, she's actually suggesting that ____ will help determine lasting impressions.
- A. stereotypes
 - B. the primacy effect
 - C. the recency effect
 - D. perceptual shuttering

二、 Essay (20%)

請解釋面臨倫理爭議時，心理學者該如何確保實驗受試者享有：(a) minimal risk, (b) informed consent & (c) right to privacy.