

學系別	考試科目	考試日期	時 間
心理學系大學部二年級	普通心理學	95.7.29	10:20-12:00

一、 Multiple Choice (80%, 1-10 題每題 4 分；11-18 題每題 5 分)

1. 當個體在____時，左大腦半球會較活躍；當個體在____時，右大腦半球會較活躍。
 - A. 說話；傾聽
 - B. 傾聽；說話
 - C. 畫幾何圖形；說話
 - D. 說話；畫幾何圖形
2. ____意指嬰兒尋求與主要照顧者情緒親密感的傾向；在後者在場的情境，前者會覺得較有安全感。
 - A. 附著 <clinging>
 - B. 安全感 <security>
 - C. 依附 <attachment>
 - D. 依賴 <dependence>
3. 下述何者為選擇性注意力 <selective attention> 的例子？
 - A. 和朋友邊走邊聊天
 - B. 一邊看電影一邊吃爆米花
 - C. 一邊看書一邊看世足轉播賽
 - D. 聽演講時旁邊有人竊竊私語
4. 當呈現「\ \」圖形，你傾向於看到兩對斜線而非四條斜線。這說明了____原則。
 - A. 封閉性 <closure>
 - B. 相似性 <similarity>
 - C. 接近性 <proximity>
 - D. 連續性 <continuity>
5. 兩歲的小一學會聽到「叮咚」的門鈴聲就跑去開門。雖然阿媽家的門鈴聲是「叮咚叮」，但是小一還是會跑去開門。小一的行為表現出____。
 - A. 消除 <extinction>
 - B. 習得 <acquisition>
 - C. 刺激區辨 <stimulus discrimination>
 - D. 刺激類化 <stimulus generalization>
6. 對前一天晚餐聊天內容的記憶是____記憶的一部份。
 - A. 外顯 <explicit>
 - B. 內隱 <implicit>
 - C. 長期 <long-term>
 - D. 短期 <short-term>

亞洲大學

九十五學年度轉學招生考試試題紙

學系別	考試科目	考試日期	時 間
心理學系大學部二年級	普通心理學	95.7.29	10:20-12:00

7. 下列何者需花最長的時間才能被辨識歸類為「鞋子」？

- A. 蛙鞋
- B. 涼鞋
- C. 球鞋
- D. 高跟鞋

8. 當你看到不認識的男性在大學校園走動。而這名男性年約40歲，著T恤和牛仔褲。如果你猜測這位男性是老師，你正_____。

- A. 使用基數法則 <base-rate rule>
- B. 使用多數法則 <law of large numbers>
- C. 違反相似性便捷法<similarity heuristic>則而偏好基數法則
- D. 違反基數法則而偏好相似性便捷法則

9. 「重賞之下必有勇夫」說明了如下哪一種動機理論？

- A. 驅力 <Drive>
- B. 本能 <Instinct>
- C. 誘因 <Incentive>
- D. 平衡 <Homeostasis>

10. 今年首日指考發生考場有人開冷氣的事件。這個狀況違反了測驗的哪一個原則？

- A. 常模 <norm>
- B. 效度 <validity>
- C. 信度 <reliability>
- D. 標準化 <standardization>

11. According to Piaget's theory, if you can form a complete mental representation of the route to the shopping mall, you have displayed _____.

- A. sensorimotor thought.
- B. preoperational thought.
- C. formal operational thought.
- D. concrete operational thought.

12. Your psychology instructor knows that student success in her class requires that students keep up with the textbook and lecture material on a daily basis. In order to get her students to do the work necessary, what kind of reinforcement schedule could she institute for her exams?

- A. Get rid of exams altogether.
- B. Let students take the course exams when they feel ready for them.
- C. Announce an exam date only two class-days in advance of the exam.
- D. Give an unspecified number of unannounced "pop quizzes" throughout the semester.

亞洲大學

九十五學年度轉學招生考試試題紙

學系別	考試科目	考試日期	時 間
心理學系大學部二年級	普通心理學	95.7.29	10:20-12:00

13. The concept that much of what we think and do is driven by unconscious processes is the basic premise of what theory?
- A. eclectic
B. humanist
C. behaviorist
D. psychoanalytic
14. The DSM-IV groups mental disorders according to their ____.
- A. causes
B. prognosis
C. behavioral symptoms
D. developmental course
15. What is the primary cognitive symptom of depression?
- A. crying
B. low motivation
C. sleep disturbance
D. negative thoughts
16. In one study, dogs were exposed to an unavoidable shock. Later these dogs were unable to learn an escape response. This is an example of ____.
- A. displaced aggression
B. learned helplessness
C. general adaptation syndrome
D. progressive failure of adaptation
17. On which of the following behaviors is social facilitation most likely to be observed?
- A. tying shoe laces
B. solving a difficult puzzle
C. solving a long multiplication problem
D. reading an article in a foreign language
18. If your mother tells you to try to make a good first impression when you go away to college, she's actually suggesting that ____ will help determine lasting impressions.
- A. stereotypes
B. the primacy effect
C. the recency effect
D. perceptual shuttering

二、 Essay (20%)

請解釋面臨倫理爭議時，心理學者該如何確保實驗受試者享有：(a) minimal risk, (b) informed consent & (c) right to privacy.